

GOAL 1: Identify and Fulfill the Needs of Members and Potential Members

1.1 Ensure that all members receive benefit from ASIS programs and services in a cost-effective manner for both the member and ASIS.

A. Publicize and communicate member benefits to Chapter members via regional web site links to Chapter website reciprocal links

B. Create a master regional calendar of events or calendar on regional website

1.2 Continue to provide high levels of customer service and responsiveness.

A. Monthly regional email reminder of events to members through chapter chairman

B. Find out what topics/ benefits members desire via Zoomerang surveys

GOAL 2: Provide Quality Education and Training

2.1 Provide innovative and timely educational programming and use technology-based delivery systems to satisfy current attendees while attracting new participants in ASIS-sponsored education programs.

A. Conduct joint regional educational event at central location in 2008

B. Conduct at least one virtual forum in each chapter as a local training venue.

GOAL 3: Provide Opportunities for the Exchange of Ideas and Information

3.1 Enhance information sharing between public and private sectors.

A. Form a Public Private partnership to establish co operation between ASIS regional chapters and law enforcement.

GOAL 4: Develop Security Guidelines and Standards

4.1 Research and develop guidelines for the security profession and develop a process to migrate guidelines to standards, if appropriate.

A. Share best practices among chapters

GOAL 5: Promote Professionalism and Ethical Conduct

5.2 Promote certification as a professional competency standard.

A Increase professional certification visibility by increasing certified member recognition at meetings and in newsletters and recognize all new certificants at chapter award ceremony.

B. Region 10A will strive to have a submission for “Criscuoli Volunteer of the Year” award.

GOAL 6: Promote and Represent the Profession and ASIS to Key Audiences

6.1 Establish strategic alliances with security, business, governmental, information technology security, and law enforcement organizations to support pursuit of the ASIS Mission.

A Form a public/private partnership in order to establish cooperation between regional and local public/private concerns.

GOAL 7: Enhance the Effectiveness of ASIS Volunteer Leadership

7.1 Review and evaluate current practices with regard to volunteer participation.

A. Conduct quarterly regional teleconference

B. Disseminate the ASIS International code of ethics